

APPENDIX F: MARKETING COURSE INFORMATION

SCED Code	VA Extended Description	Course Code/VA Assignment Code	Course Description	Max Enroll	Length (Weeks)	Non-Trad Gender
12167	I	8126	Cybersecurity in Marketing		36	F
12167	II	8127	Cybersecurity in Marketing, Advanced		36	F
12162		8125	Digital and Social Media Marketing		36	
12153	I	8140	Fashion Marketing		36	
12153	II	8145	Fashion Marketing, Advanced		36	
12160	18	8111	Marketing Exploration		18	
12160	36	8110	Marketing Exploration		36	
12159		8159	Lodging Management		36	M
12151	6	8109	Make It Your Business (6 Weeks)		6	
12151	9	8112	Make It Your Business (9 Weeks)		9	
12151	12	8113	Make It Your Business (12 Weeks)		12	
12151	18	8114	Make It Your Business (18 Weeks)		18	
12164		8120	Marketing		36	
12152		8130	Strategic Marketing		36	
12166		8132	Marketing Management		36	
12056	I	8135	Opportunities in Global Trade		36	
12056	II	8136	Opportunities in Global Trade, Advanced		36	
12154		8191	Real Estate		36	
12163	II	8177	Sports and Entertainment Management		36	
12163	I	8175	Sports and Entertainment Marketing		36	
16151		8139	Travel and Tourism Marketing		36	M
16152		8169	Travel, Tourism, and Destination Marketing		36	M

APPENDIX C: CAREER CONNECTIONS (INCLUDING SPECIAL PROGRAMS) COURSE INFORMATION

SCED Code	VA Extended Description	Course Code/VA Assignment Code	Course Description	Max Enroll	Length (Weeks)	Non-Trad Gender
22515	36	9066	Career Explorations		36	
19258	9	9068	Career Investigations (9 Weeks)		9	
19258	18	9069	Career Investigations (18 Weeks)		18	
19258	36	9070	Career Investigations (36 Weeks)		36	
22250	18	9074	Career Strategies (18 Weeks)		18	
22250	36	9071	Career Strategies		36	
22901	6	9030	Education for Employment – Exploratory Development (6 Weeks)	10	6	
22901	9	9031	Education for Employment – Exploratory Development (9 Weeks)	10	9	
22901	12	9032	Education for Employment – Exploratory Development (12 Weeks)	10	12	
22901	18	9082	Education for Employment – Exploratory Development (18 Weeks)	10	18	
22901	36	9083	Education for Employment – Exploratory Development (36 Weeks)	10	36	
22901	I	9084	Education for Employment I – Development (18 Weeks)	10	18	
22901	II	9085	Education for Employment I – Development (36 Weeks)	10	36	
22902	18	9079	Education for Employment II – Preparation (18 Weeks)	15	18	
22902	36	9080	Education for Employment II – Preparation (36 Weeks)	15	36	
22153	18	9077	Education for Employment I – Preparation (18 Weeks)	15	18	
22153	36	9078	Education for Employment I – Preparation (36 Weeks)	15	36	
22900	6	9020	Education for Employment – Exploratory Preparation (6 Weeks)	15	6	
22900	9	9021	Education for Employment – Exploratory Preparation (9 Weeks)	15	9	
22900	12	9022	Education for Employment – Exploratory Preparation (12 Weeks)	15	12	
22900	18	9075	Education for Employment – Exploratory Preparation (18 Weeks)	15	18	
22900	36	9076	Education for Employment – Exploratory Preparation (36 Weeks)	15	36	
22903	18	9086	Education for Employment II – Development (18 weeks)	10	18	
22903	36	9087	Education for Employment II – Development (36 weeks)	10	36	
12053	I	9093	Entrepreneurship		36	F
12053	II	9094	Entrepreneurship, Advanced		36	F
22113		IB9098	IB Personal and Professional Skills (PPS)			

APPENDIX C: CAREER CONNECTIONS (INCLUDING SPECIAL PROGRAMS) COURSE INFORMATION (PAGE 2)

SCED Code	VA Extended Description	Course Code/VA Assignment Code	Course Description	Max Enroll	Length (Weeks)	Non-Trad Gender
22101		9091	Introduction to Leadership		18	
19199	18	9060	Introduction to Virginia Teachers for Tomorrow		18	M
19199	36	9061	Introduction to Virginia Teachers for Tomorrow		36	M
22151		9095	Jobs for Virginia Graduates (JVG)		36	
22101	18	9096	Leadership Development		18	
22101	36	9097	Leadership Development		36	
19151	I	9062	Virginia Teachers for Tomorrow I		36	M
19151	II	9072	Virginia Teachers for Tomorrow II		36	M