

REACH YOUR **PEAK**

VIRGINIA DECA 2022-23 

COMPETITION PREP GUIDEBOOK

Get that Glass.

Virginia DECA

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HOW TO USE

1 Purpose

- The purpose of this guide is to provide a **centralized location** for DECA Inc's and Virginia DECA's **general competition resources**.
- Resources that are tailored towards **specific events** (i.e. performance indicators, event guidelines, etc.) can be found on the **DECA Inc. Competitive Events Page**.

2 Links

- Each of the five sections (General, Roleplay, Exam, Prepared Event, and Roleplay) will be **organized with links** that lead to different resources.
- A **brief description** will accompany each link; in addition, resources that are **beginner-friendly** will have a **gold star**. ★

3 Final Note

- Take a deep breath. Just by looking at this resource, you are taking a crucial step towards becoming the **best DECA competitor** that you can be.
- Remember that the **work you put in** directly impacts the **result you get out**. Team 78 wishes you the best of luck in your DECA competition journey!

OVERVIEW OF EVENTS

1 Roleplays

- There are two types of roleplays: Individual Series and Team Decision Making Events.
- Read a scenario, and **develop a solution, idea, or plan**. Use 21-century skills to be creative and think on your feet!
- **Individual Series:** 10 minutes to prepare, 10 minutes to present and answer questions.
- **Team Decision Making:** 30 minutes to prepare, 15 minutes to present and answer questions.

2 Prepared Events




- Produce a **written project report** on a business plan, business solution, promotional campaign, etc.
- Present a **prepared presentation** that demonstrates knowledge learned and further applications.
- Start early in the school year to Get The Edge and have enough time to prepare for competition.

3 Online Events

- There are two types of online events: the Stock Market Game and Virtual Business Challenge.
- Challenge yourself with an online event where you are involved in an **electronic business simulation**.
- Compete against members in your region virtually to earn a spot to compete at the international level.




GENERAL RESOURCES



Competition Basics	Choose an Event
<p><u>DECA Inc. Official Competitive Events Page</u></p> <p>The most important resource here – contains everything you need to know about each event.</p> 	<p><u>DECA Competitive Events Poster</u></p> <p>A useful flowchart to help you determine what type of event aligns with your strengths!</p> 
<p><u>DECA Direct Competition Articles</u></p> <p>Your go-to guide for all types of competition advice.</p> 	<p><u>DECA Career Clusters Poster</u></p> <p>Use this graphic to determine which areas of business and marketing, or career clusters, you are interested in.</p>
<p><u>Use Roleplays and Case Studies in the Classroom</u></p> <p>Scroll to the bottom to find official DECA Inc. practice exams/roleplays.</p>	<p><u>You Do You: Choose Your Competitive Event</u></p> <p>Learn how your experiences and strengths can help you narrow down a competitive event.</p>




ROLEPLAYS



General Materials	DECA Direct Articles
<p><u>Sample Roleplay Videos</u></p> <p>Curious what a roleplay looks like? Check out these examples!</p> 	<p><u>A Student Guide to Mastering DECA's Role-plays</u></p> <p>Wondering what in the world performance indicators are and why they matter?</p> 
<p><u>Roleplay Prep Strategies</u></p> <p>Only ten minutes to prepare? Here is how to best use that time.</p>	<p><u>An Introduction to DECA Roleplays</u></p> <p>Read this article by a DECA Competitive Events Specialist on how to ace your roleplay.</p> 
<p><u>Effective Team Roleplay Preparation</u></p> <p>Team work makes the dream work! Here is how to best prep for a team event.</p>	<p><u>Ten Business Trends to Watch For in 2022</u></p> <p>Tying in real-life trends to your DECA roleplay is an awesome "wow factor" to impress your judge.</p>
<p><u>SAT 72 Competition Prep: Roleplays</u></p> <p>Virginia has thrived in competitive events for years. Here are some of Team 72's best tips.</p>	<p><u>Your DECA Roleplay Roadmap</u></p> <p>How can you best use the 10 minutes you have in your roleplay to present your solution?</p>




EXAM



General Materials	Official Exam Materials	DECA Direct Articles
<p><u>Marketing Exam Vocabulary</u></p> <p>Here is the ultimate list of key marketing terms to know.</p>	<p><u>Practice Tests (VA Only)</u></p> <p>Here is every released full-length VADECA exam with answer explanations.</p> 	<p><u>Beat the Test Stress: 4 Tips to Ace your Cluster Exam</u></p> <p>Check out this awesome guide on how to best prepare for your exam.</p> 
<p><u>Key Concepts for each Career Cluster</u></p> <p>Here are topics you are expected to know for each career cluster.</p>	<p><u>Team Tri's Test Taking Tips</u></p> <p>Here are some unique test-taking tips from Team Tri!</p>	<p><u>Three Tips to Conquer Competitive Event Exam Anxiety</u></p> <p>Nervous about your exam? Check out these tips!</p>
<p><u>SAT 72 Secrets of the DECA Test</u></p> <p>Here are some general tips on crushing your exam.</p>	<p><u>Exam Blueprints</u></p> <p>Want the breakdown of every type of question on your exam?</p>	<p><u>4 Excellent Study Resources to Use for the DECA Exam</u></p> <p>How can you study aside from taking practice tests?</p> 

PREPARED EVENTS



Specific Events	General Materials	DECA Direct Articles
<p><u>Integrated Marketing Campaign Guide</u></p> <p>Are you competing in an Integrated Marketing Campaign Event? If so, check out this resource!</p>	<p><u>Tips from Team 78: Prepared Events</u></p> <p>Team 78 has some veteran ICDC competitors – check out their tips!</p>	<p><u>The Ultimate Written Event Guide</u></p> <p>This detailed guide walks you through every step of creating your project.</p> 
<p><u>Project Management Event Guide</u></p> <p>Are you competing in a Project Management Event? If so, check out this resource!</p>	<p><u>Designing a Winning DECA Paper!</u></p> <p>So you have the content for your paper, but how do you make it look professional and effective?</p> 	<p><u>Earning DECA Glass: Prepared Events</u></p> <p>Want some DECA glass? Listen to these tips from past ICDC winners.</p>
<p><u>Competitive Events Topics Announced for 2022-2023</u></p> <p>Want access to some extremely useful resources and websites for each prepared event that has a topic?</p> 	<p><u>Avoid Penalty Points</u></p> <p>How do you avoid having points deducted from your project?</p>	<p><u>The Art of Storytelling</u></p> <p>Presenting your project as a story can be a huge "wow factor"!</p>

ONLINE EVENTS



DECA Direct Articles

Earning DECA Glass: Online Events

Learn some insightful tips from past Online Event ICDC winners!

Beginner's Guide to the DECA Virtual Business Challenges

Here's everything you need to know about the DECA VBC Challenges.



Beginner's Guide to the DECA Stock Market Game

Here's everything you need to know about the DECA Stock Market Game.

